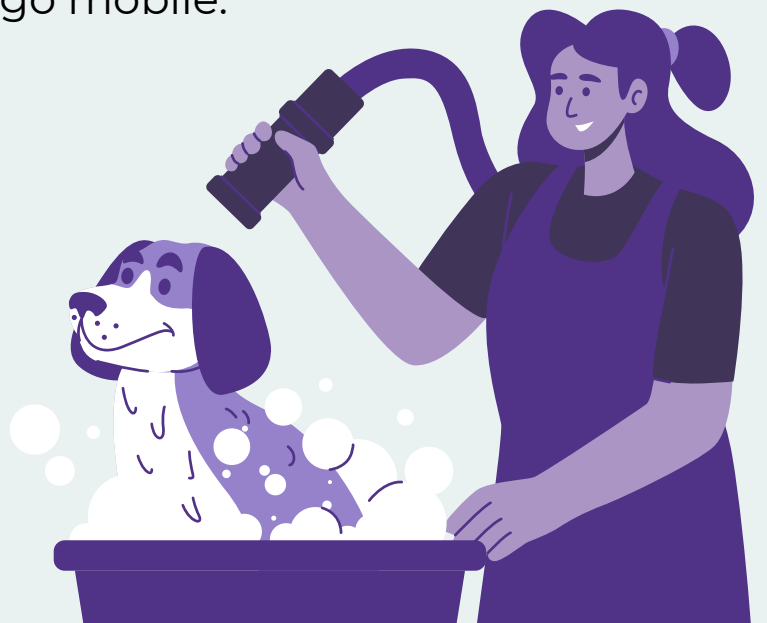




# 2026 MOBILE GROOMING ROI & STARTUP BLUEPRINT

A complete guide to startup costs, income potential, financing options, and how quickly you can go mobile.





# 2026 MOBILE GROOMING STARTUP GUIDE

A complete handbook to startup costs, income potential, financing options, and how quickly you can go mobile.

# Why 2026 Is One of the Best Years Ever to Start or Expand a Mobile Grooming Business

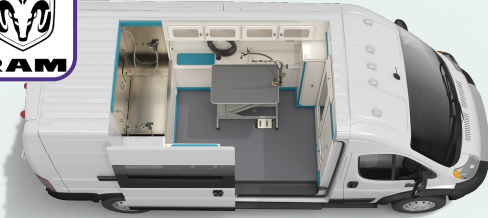
Mobile grooming demand continues to grow nationwide, and 2026 is shaping up to be a record year. Groomers are seeking more income, more freedom, and more control over their schedules and clients increasingly prefer the convenience of at-home service.

## **This guide gives you:**

- Updated 2026 van pricing
- Actual startup costs
- Revenue and income projections used by real mobile groomers
- Financing paths that make getting started easier
- A self-assessment checklist to ensure you're ready to go mobile



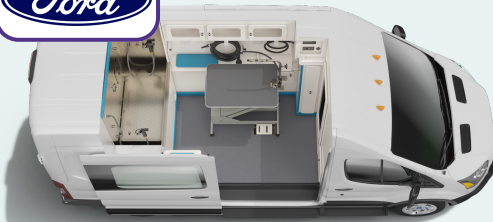
# 2026 Wag'n Tails Van Pricing



Ultra Groom  
Starting at: \$119,277



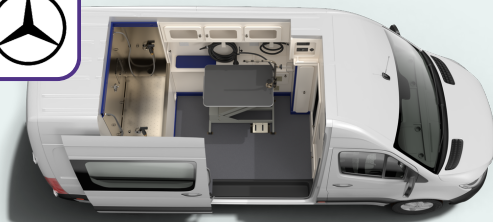
Pet Stylist Elite  
Starting at: \$169,953



Pet Pro+  
Starting at: \$122,496



Dyna Groom  
Starting at: \$132,667



Quantum Groom  
Starting at: \$127,463



Supreme Groom  
Starting at: \$137,487



Upgrade to Quantum Luxe for \$1,500!

# What It Really Costs to Start a Mobile Grooming Business

Below is a realistic breakdown of what most groomers invest when starting mobile.

## Estimated Startup Costs

- Van purchase or lease: \$12,500
- Business setup fees: \$500–\$1,200
- Licensing/insurance: \$1,000–\$3,000
- Equipment & grooming supplies: \$500–\$1,500
- Branding & print materials: \$300–\$1,000
- Marketing launch budget: \$500–\$2,000



### Typical Total Startup Range:

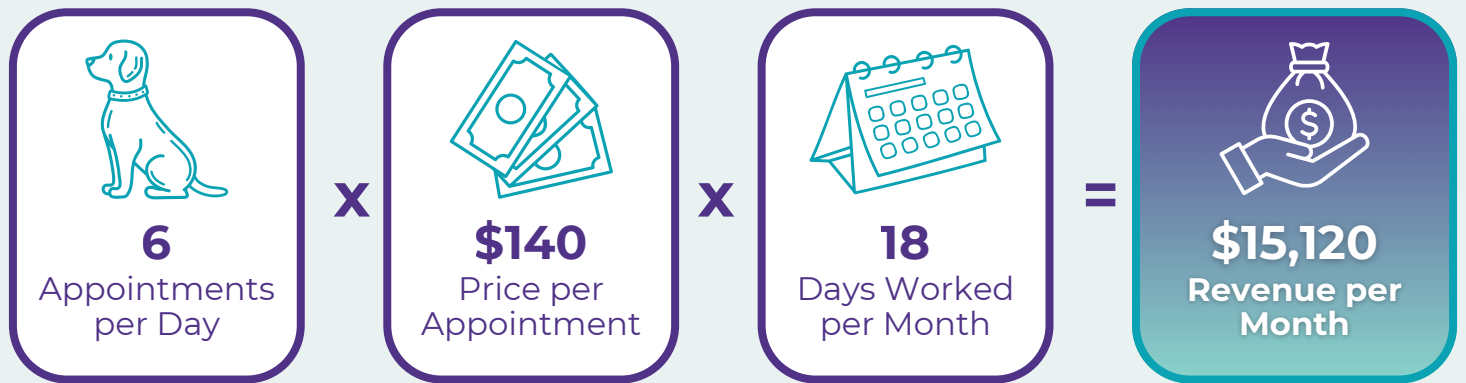
\$16,500 - \$21,200  
depending on financing  
type and customization.



# Projected Revenue for Mobile Groomers in 2026

The following is based on national averages from survey data and 30+ years of industry experience and expertise.

## Monthly Revenue Calculation for the Average Mobile Groomer:



### What about expenses?

The national average cost of owning a mobile grooming van is \$3,375.\*

**\$15,120**  
Revenue  
-  
**\$3,375**  
Expenses

---

**= \$11,745**  
MONTHLY PROFIT

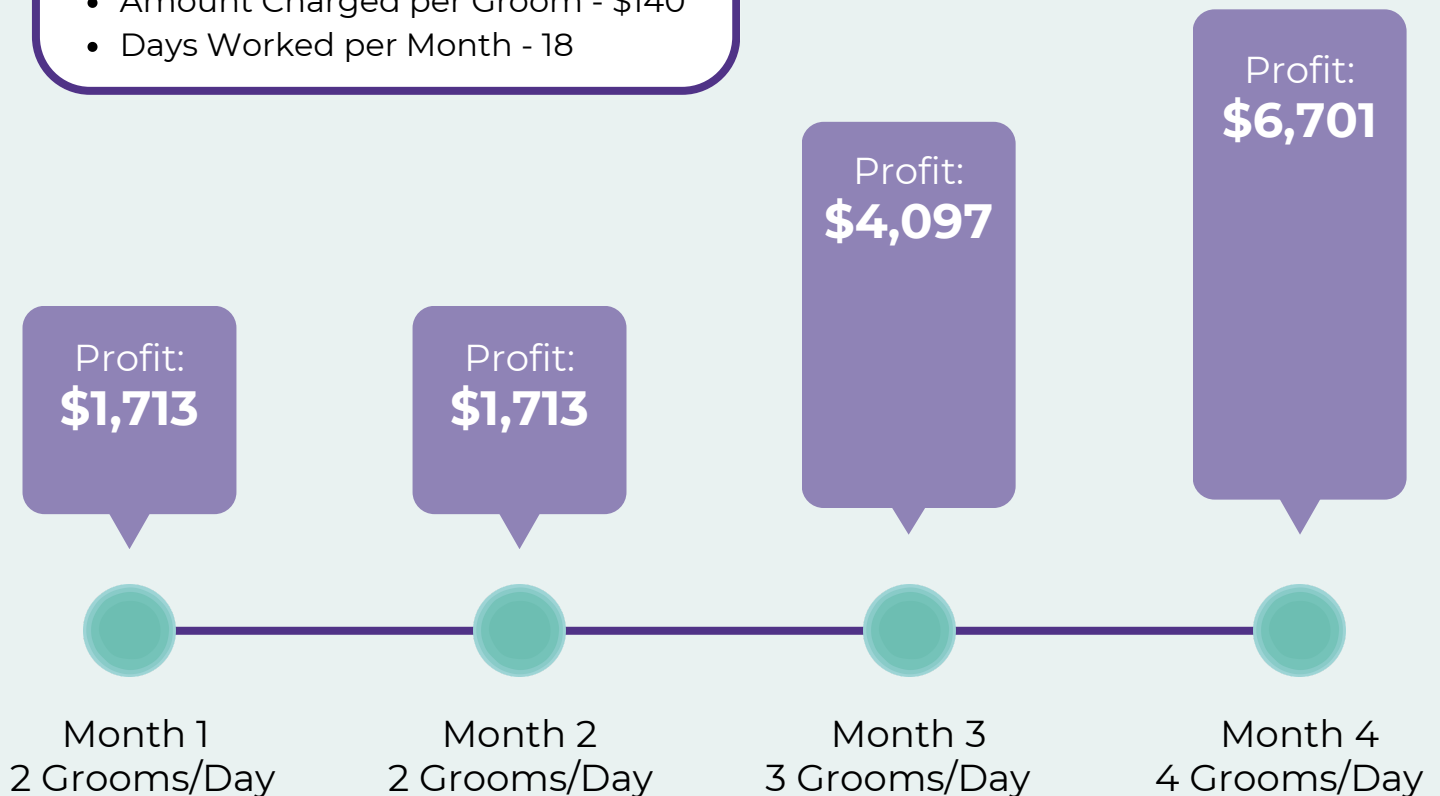


# When Your Mobile Grooming Business Starts Matching Your Current Paycheck

New mobile groomers often reach profitability and replace their salon income in just 3–4 months, even with a smaller client load during their launch phase.

The following assumes:

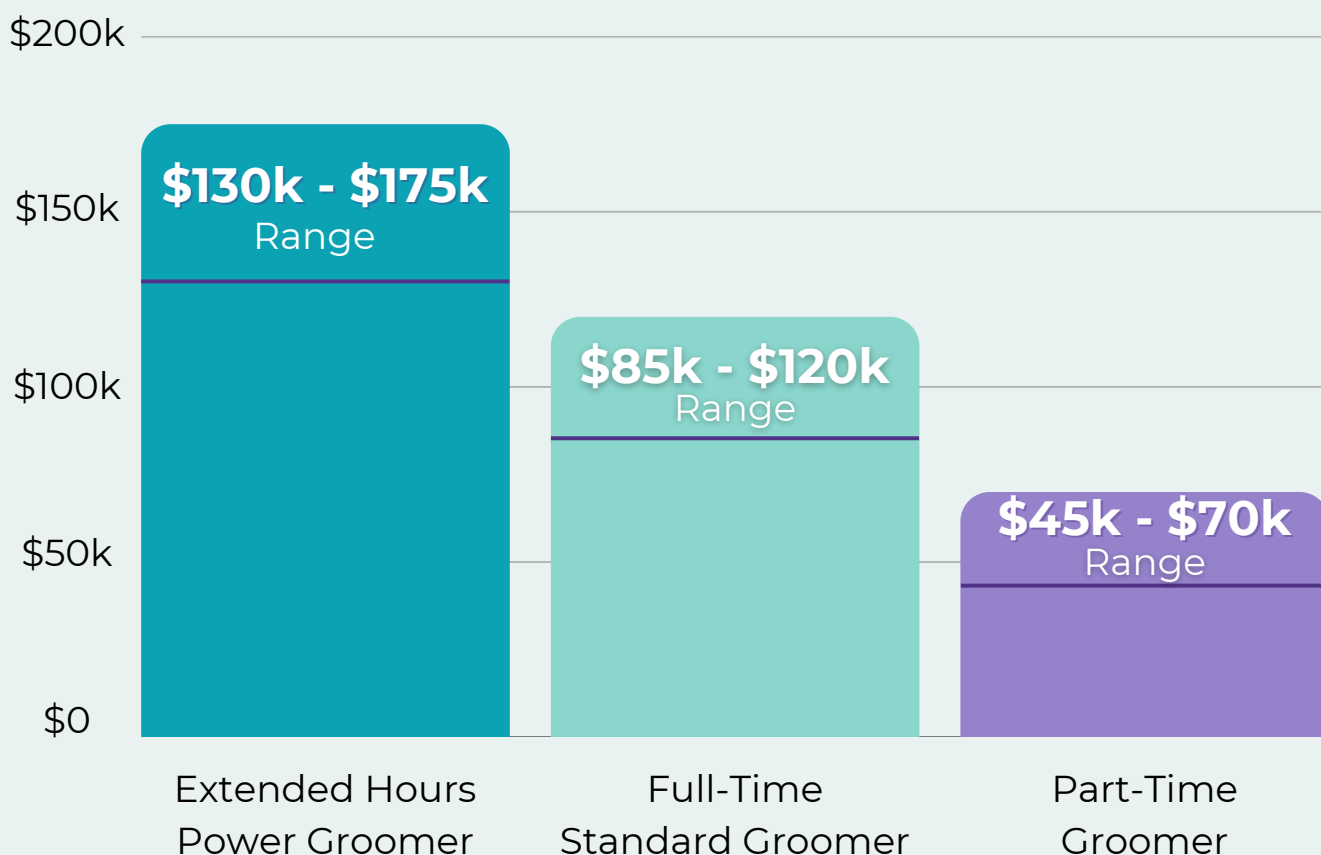
- Van Monthly Payment - \$2,560
- Average Expenses - \$3,375
- Amount Charged per Groom - \$140
- Days Worked per Month - 18



# How Much Do Mobile Groomers Earn in 2026?

Income depends on client volume, service pricing, and schedule. Most mobile groomers fall into the ranges below:

## Mobile Groomer Income Ranges



# Financing Options: Choose the Path That Fits Your Goals

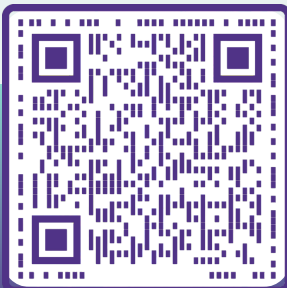
## LEASING

- Lower monthly payments
- Easier entry into the business
- Option to upgrade every few years
- Common for first-time groomers or those with challenging credit
- Lease to buy options



## FINANCING

- Own your van from the start
- Builds long-term equity
- No restrictions at end of term
- Competitive rates
- Higher monthly payments
- Trade in at any time



## Speak to a Specialist

We help groomers explore both leasing and financing options to find the best fit.

# Checklist: Are You Ready to Go Mobile in 2026?

**Check all boxes that apply to you:**



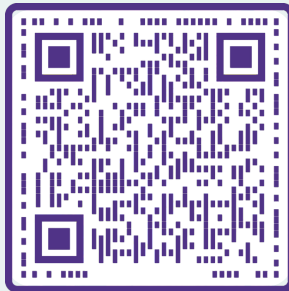
- ☐ I want more control over my income
- ☐ I want predictable, high-demand clients
- ☐ I want freedom and flexibility in my schedule
- ☐ I'm ready to take ownership of my business
- ☐ I'm ready for consistent grooming income
- ☐ I prefer one-on-one grooming without salon chaos
- ☐ I'm comfortable driving a van (or willing to learn)
- ☐ I'm excited about the lifestyle mobile grooming offers
- ☐ I want to earn more without hiring extra staff

Total Boxes Checked:

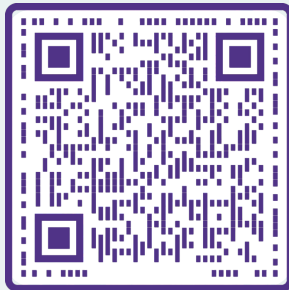
---

**If you checked 5 or more, you're ready to explore going mobile.**

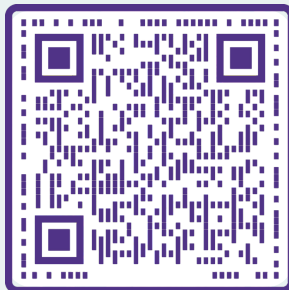
# Take Your Grooming Career Mobile This Year



**Get 2026 Pricing**



**See Financing Options**



**Book a Call with Our Consultants**

